



Join the **#ReuseRevolution**.

Lead the way in **sustainability**
with **free reusable packaging** for
your employees!

Borrow. Enjoy. Return.



Muuse is the smart platform for returnable packaging

Our B2B SaaS platform provides the **accountability, flexibility** and **convenience** to scale reuse across cities.



Where we work

WORKPLACE



CITY



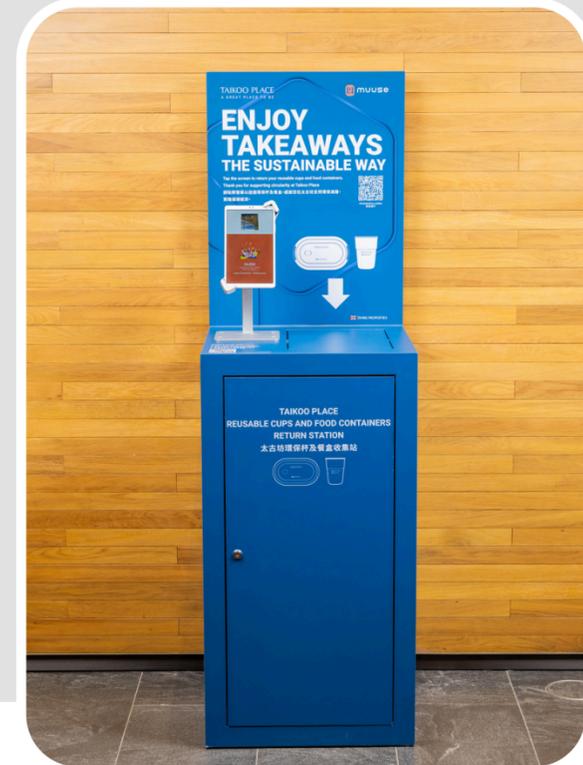
EVENTS



Muuse is making Reuse Second Nature in HK



Partnering with Starbucks HK to launch the 'Borrow A Cup' Program since 2023
Live in 34 stores, expanding to 50 in 2025



Partnering with Swire Properties at
Taikoo Place and City Plaza

**Over 1.4 million disposables diverted from landfill globally
(140k in HK), with over 99% return rate**





Return Station
A partnership to reduce single-use cups

 **Borrow A Cup**
Scan to know more

Return confirmation within 3 days in your Muuse app

Deposit Cleaning Sanitisation Verification Confirmation

Muuse for Workplace

 
Return Station

 
Return Station

 
Return Station

**Borrow
Use
Return**

Why reuse?

100 million takeaway containers

are used and thrown into the trash ever week in Hong Kong. You can be a zero landfill firm by choosing Muuse reusables!

Cut carbon impact by 80%

by choosing reuse over single-use!

Respond to new regulations

get ahead of the next round of ban on disposable packaging for dine-in and takeaway in HK



How it works

1



Stock-up

Muuse reusable containers are stocked up in your office pantries / cafe

2



Borrow

Staff scans reusable QR to borrow from pantry for their take out meals

3



Return

Staff returns in designated in-office return bins

4



Clean

Office facilities staff help to clean the reusable and restock at reception cafe / borrow point.

Option for Muuse to manage cleaning offsite with a commercial cleaning partner



Our Reusables

Sourced from vetted vendors ensuring food grade, recyclable materials



Hot/Cold Cup

Polypropylene Cup

Available 12oz



Hot/Cold Cup

Recycled Polypropylene.

Available 8/12/16oz



Food Box

Polypropylene clamshell

Available in 1.0 Litre



Soup Bowl

Polypropylene soup bowl.

Available in 16oz

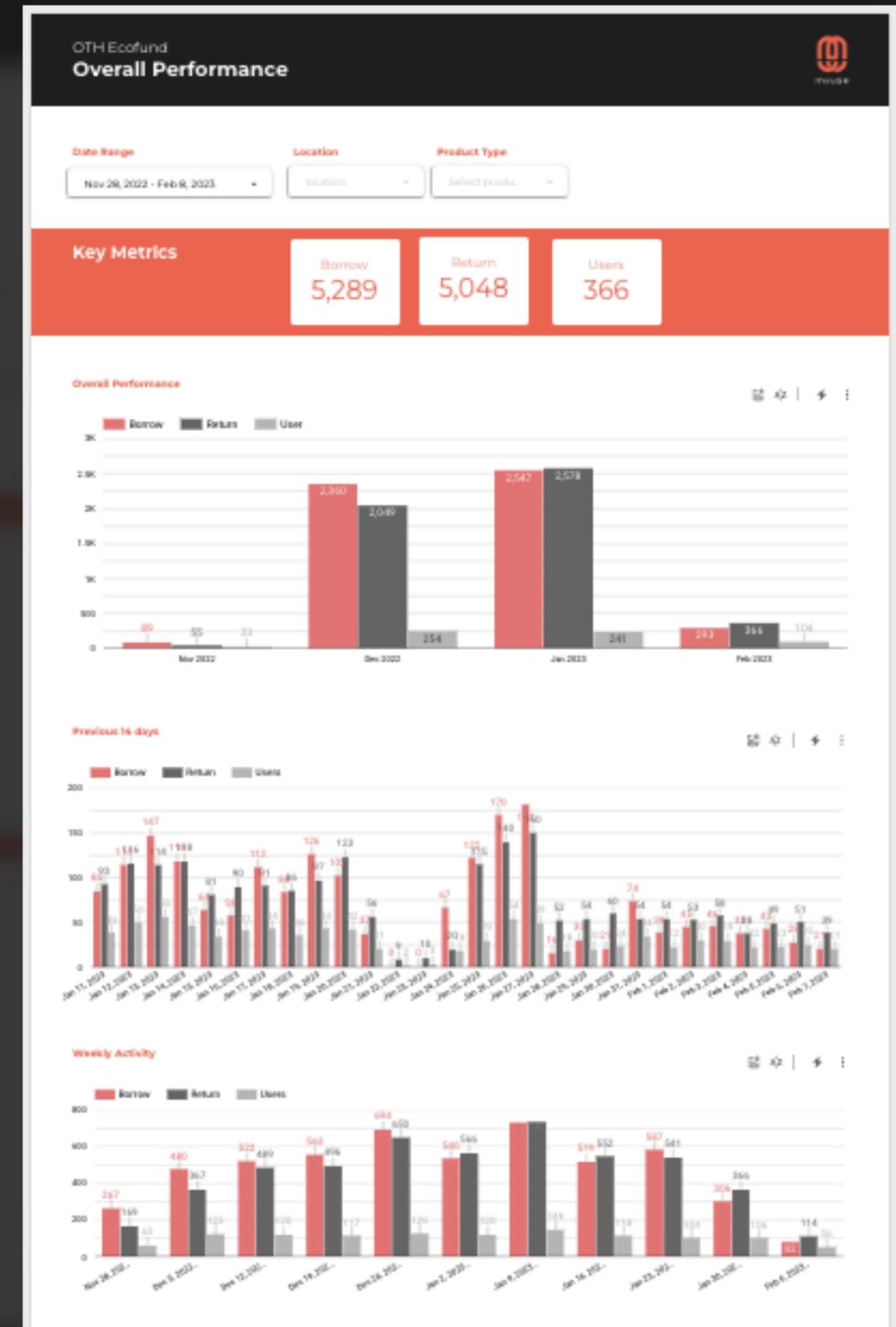
All products are microwave & dishwasher safe and recycled by Muuse at end of life



Accurate and trackable impact data for a smarter reuse platform

You get access to customised dashboard to track your office waste reduction impact through our platform.

[Sample - Live Dashboard](#)

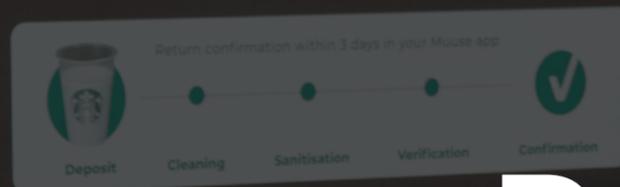




Return Station
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Borrow A Cup
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Pricing

Return Station

Return Station

**Borrow
Use
Return**



Pricing

Minimum six months contract

Sign up fee

HK\$ 5,800

One-time on-boarding fee for customised dashboard on our Muuse app*, in-office return bins, staff training, marketing materials, and product setup with unique QR codes

+

Refundable deposit equivalent to 50% cost of customised branded reusable containers

Monthly Fee

HK\$ 700

Muuse sustainability impact report

+

Product Leasing @ \$5 per unit, per month
(you can choose to own your own reusables)

Product loss to be covered by client

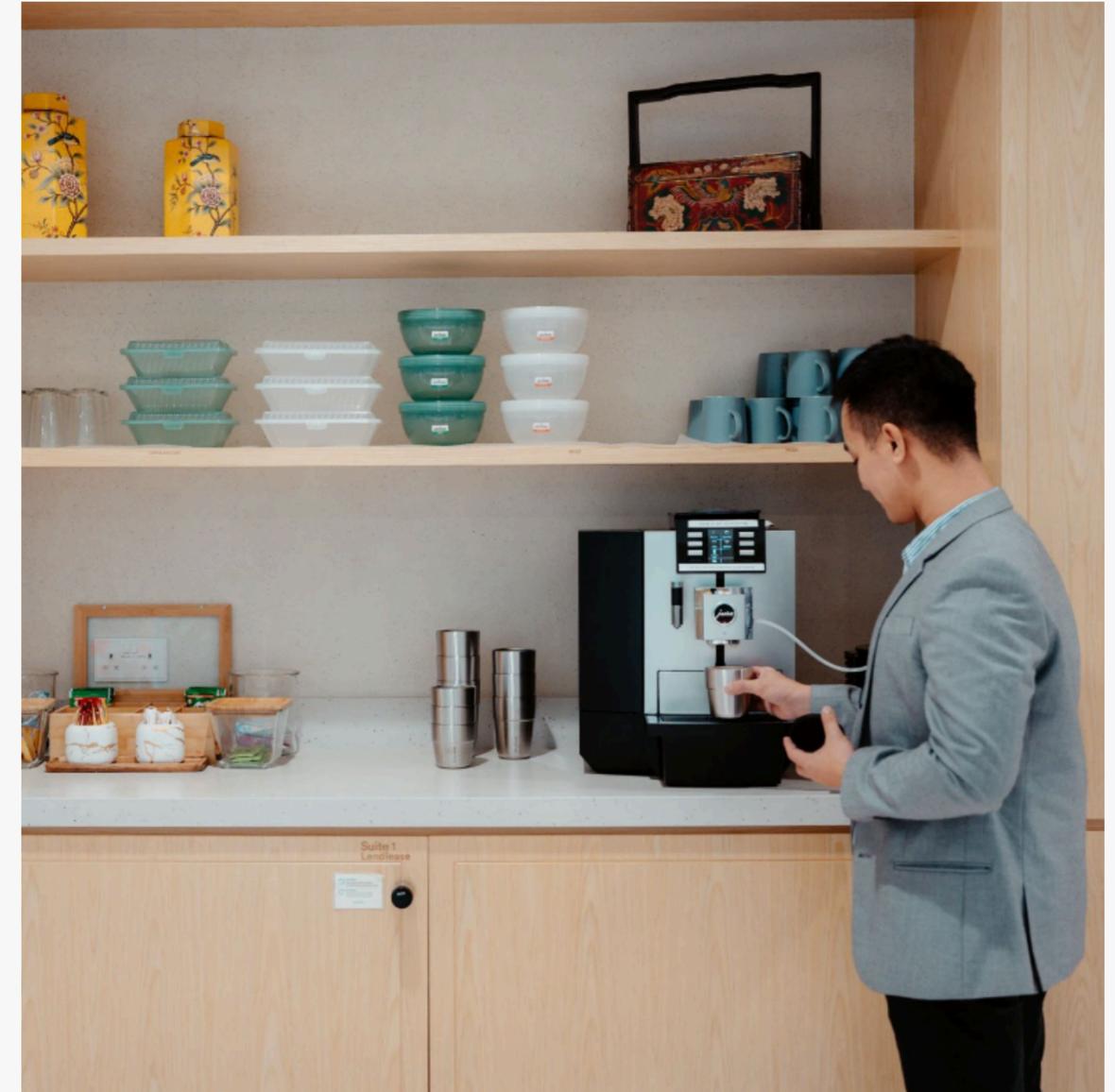
*We provide a real-time dashboard presenting container usage of your office



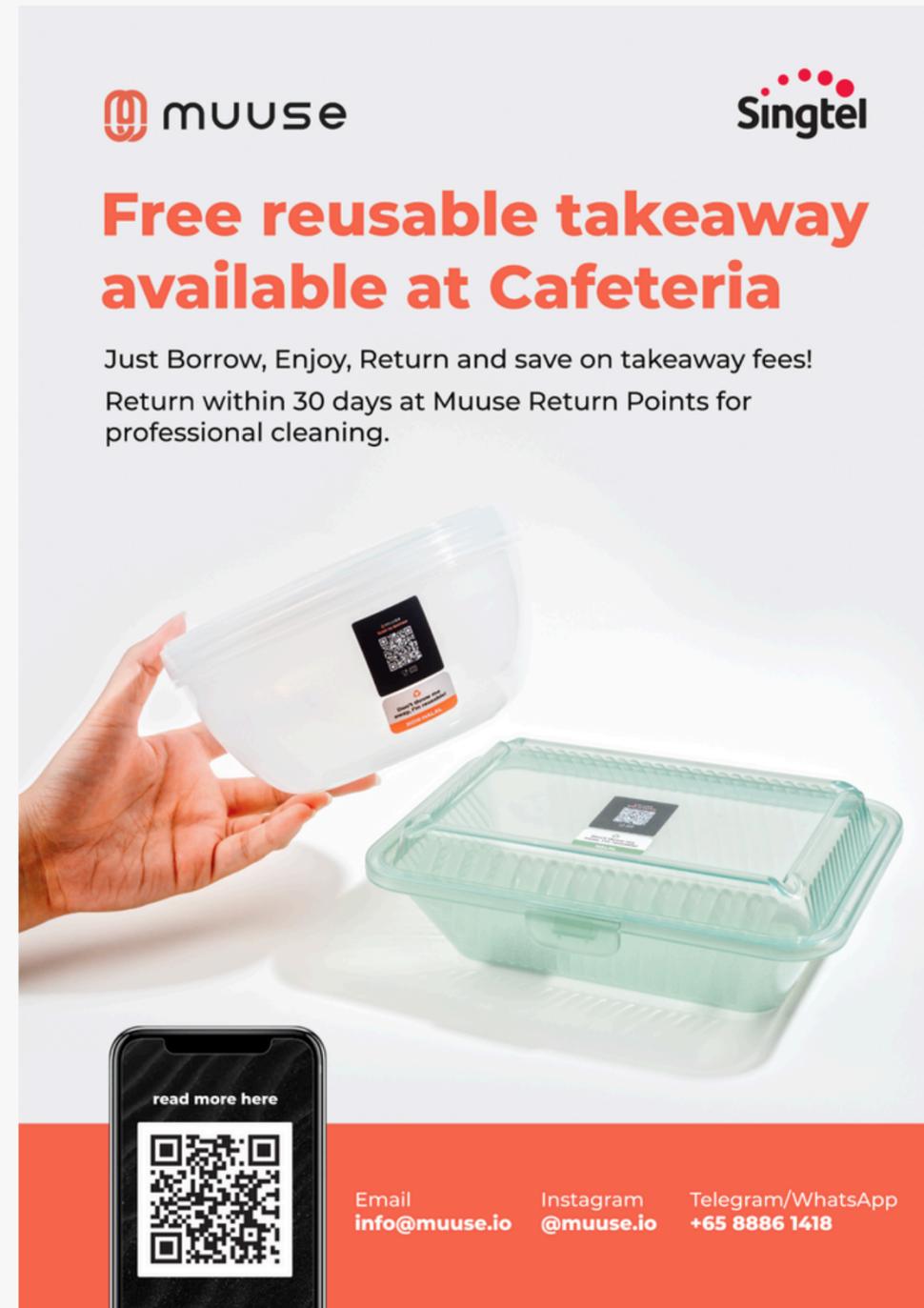
Display Samples



Borrow Stations display



Staff engagement display





Start your reuse journey today.

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Download the app

